



LINDA GILDEN

AUTHOR, SPEAKER

Linda is co-founder of the LINKED® Personality System, award-winning writer, speaker, editor, certified writing and speaking coach, personality trainer and consultant. Author of the LINKED® Quick Guide to Personalities series, over 30 books and 1000+ magazine articles, she is a regular columnist for multiple writing and family websites.

EXPERTISE

- Marriage and family relationships
- Growing stronger relationships
- Personality knowledge
- Writing for publication



LINDA GOLDFARB

AUTHOR, SPEAKER

Linda is co-founder of the LINKED® Personality System, award-winning author, international speaker, certified advanced-level personality trainer, and a board-certified advanced-level life coach. She has eight published books, over 200 published articles, writes for online blogs and family websites. Linda is a frequent keynote and instructor at retreats and conferences.

EXPERTISE

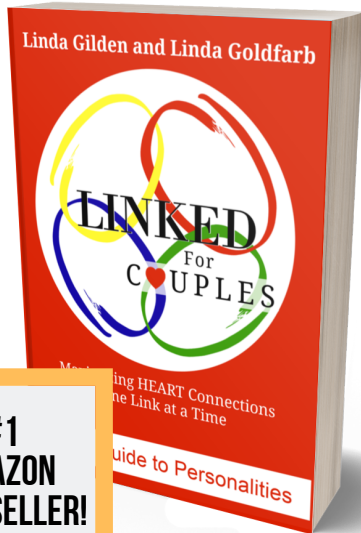
- Managing stress, anxiety
- Marital, parental, family relationships
- Conflict management
- Personality awareness

CREDENTIALS

- Author of the LINKED® Quick Guide to Personalities series
- Experienced television, radio, and podcast guest expert
- Founder, Parenting Awesome Kids
- 'Your Best Writing Life' podcast host

LINKED QUICK GUIDE TO PERSONALITIES

For Couples: Maximizing Heart Connections One Link at a Time



**#1
AMAZON
BESTSELLER!**

**Book #4 in the LINKED® Personalities Series
Bold Vision Books Publishing**



AVAILABILITY

Linda Gilden

864-582-4465 (landline)

864-706-5250 (mobile)

Available generally any time

ET (Spartanburg, SC)

Linda Goldfarb

210-240-4567 cell (no landline)

Available generally any time

CT (San Antonio, TX)

Known as The Two Lindas of Personality, Gilden (Rose) and Goldfarb (Goldie) offer well-rounded insight into the personalities, as they are polar opposites! The Two Lindas are accustomed to and are most effective being interviewed together, though they're available individually, as well.

ABOUT THE BOOK

Hitting #1 across five separate Amazon categories upon release, LINKED® for Couples is a communication shovel to help readers dig deep into their relationships, their hearts, how they think and how they react to situations, both big and small.

- Do you love your spouse, but feel like you don't understand each other?
- Do you long to have a deeper connection with your life's partner?
- Is your marriage thriving or merely surviving?
- Is there conflict in your home that you would like to convert to peace?

If a reader answered "yes" to any of the questions above, this quick guide to personalities is for them. Filled with proven strategies and quick tips to help readers connect on a deeper level with their spouse and positively handle real-life situations. Through a simple assessment, readers can identify their personality types and that of their spouses and apply these simple tools to quickly improve communication and create a peaceful living environment.

The book explores the four basic personality types:

Mobilizer – your get-it-done spouse

Socializer – your life-of-the-party spouse

Stabilizer – your keep-it-peaceful spouse

Organizer – your everything-in-order spouse

Who is the audience?

- Busy people who want to understand their personality types and that of their spouses, but don't have time for an intensive study
- Anyone who engages with people on a regular basis and cares about quality communication, understanding and relationships
- Anyone in a struggling or stagnant marriage or relationship

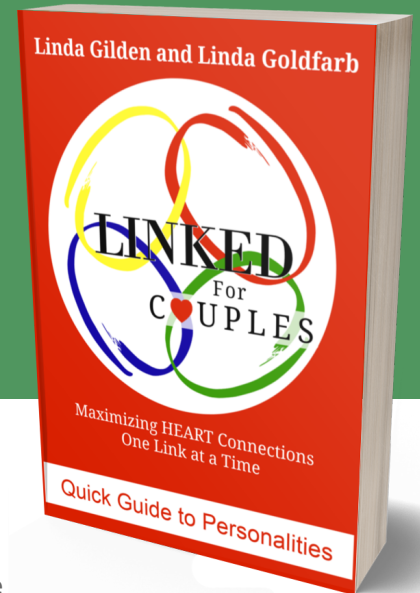
WHY IS IT RELEVANT?

Moreso than maybe ever before, as COVID changed the world and we've all been forced into quarantine, we've come to understand just how well—or how poorly—we understand one another and communicate.

Months together in close quarters without the benefit of shared activities or previous distractions has seen relationships fracturing at record levels. How can we be/do better?

LINKEDPERSONALITIES.COM

Q & A



WHAT IS THE LINKED® ASSESSMENT... AND HOW IS IT DIFFERENT THAN ALL OF THE OTHER PERSONALITY TESTS? I.E., THE ENNEAGRAM OR THE MEYERS BRIGGS?

The LINKED® assessment is a quick combination of 26 questions to help people determine their dominant personality, so they can not only better understand themselves, but those around them.

There are a lot of personality assessments out there, but people are really, really busy and they don't have or want to take the time to study for hours to grasp a new and complicated concept. So, we chose to make LINKED® easy to understand, by using simple descriptors - Mobilizer, Socializer, Stabilizer, and Organizer. It's really for people who aren't out to become personality experts, but who do want to be understanders of relationships—particularly, those with their own friends and families.

WHAT ARE THE FOUR UNIQUE LINKED® PERSONALITY TYPES?

The four personalities are the get-it-done Mobilizer, the life-of-the-party Socializer, the keep-it-calm Stabilizer, and the everything-in-order Organizer. Many people are actually a combination of these, though there's typically a type that is most dominant about each individual's personality type, etc.

WHAT'S UNIQUE ABOUT THE COUPLES EDITION OF YOUR LINKED® SERIES?

The unique thing about LINKED® for Couples is that we're addressing two individuals doing life together, who often have very different backgrounds and needs. This isn't a business relationship or a relationship with a neighbor or acquaintance, though understanding others' personality types helps in absolutely every situation. This is about two people living in close quarters with one another and sharing every aspect of their lives. This creates a deep, deep need for understanding one another's wiring. Understanding how someone is built allows you to not only operate optimally and complement one another's strengths, but to set and maintain reasonable expectations, which go a long way toward more enjoyable, peaceful and grace-filled relationships. Couples need to know each other in ways other pairings of individuals just don't. That's why this book is unique and important.

THIS ISN'T, THEN, ABOUT CHANGING THOSE WE LOVE, BUT UNDERSTANDING THEM?

Correct. LINKED® for Couples is not about acting differently. It's about understanding each other differently. The LINKED® assessment helps individuals better understand how they react to and communicate differently with others. It's a communication shovel to help couples dig deep into their relationship, their hearts, how they think, and how they react to big and small situations. We include practical action steps, too, so couples can remedy difficulties before they result in fractured relationships.

WHAT IF MY PARTNER DOESN'T LIKE READING OR SHARING? IS THERE ANY BENEFIT OF THE LINKED® UNDERSTANDING BEING ONE-SIDED?

Absolutely! One of you having the knowledge gets you halfway there. If one person knows and understands the personalities, they can model the benefit of that understanding to the other. Eventually, the individual without the knowledge may become curious as to how their partner seems to know and understand their feelings and may be open to learning more for themselves. This situation puts a lot of responsibility on the knowing mate, but it's a tremendous opportunity to unselfishly love someone else while using the personality knowledge to understand them better. This is a wonderful way to "show, not tell" the benefits of personality knowledge in growing your relationship with your spouse.